

Finnish Health and Fitness Centers' Association

Finnish Health and Fitness Centers' Association SKY ry is the only health and fitness centers' industry association operating in Finland. Our goal is to serve as business and industry advocacy to safeguard and promote entrepreneurship in the sector. SKY ry is working as advocate-, service- and training organization and is an expert representing organizations and entrepreneurs among public authorities, decision makers and media contexts. SKY is an association member of EuropeActive

www.sky-ry.fi



Jutta Österberg-Hurme, President, SKY ry

Riitta Hämäläinen-Bister, Executive director, SKY ry

Campaigns, projects, ventures and more!

SKY ry is actively implementing ventures, campaigns and projects to support business in the industry and boost visibility and knowledge about health factors and benefits of regular exercises. Now we are running “What Moves you?” -campaign

www.mikasinuallikuttaa.fi

Events, seminars, training and more!

SKY ry is organizing events, seminars and training sessions. National Exercise Day "Liikuntapäivät" is an annual good mood fitness event. We encourage people from all levels, shapes and sizes to move together! Clubs are offering gym-training and group exercises in their facilities free of charge.

www.liikuntapaivat.fi

Authorized personal trainers APT®

SKY ry is responsible for managing authorized personal trainers APT®-database. In accordance with the industry standards authorized personal trainer APT®s have been trained to produce high-quality sports and welfare services. Under the APT's guidance, one can enjoy a safe physical training and improve quality of life. APT® mark is a registered trademark and can only be used by accredited training organizations and authorizes personal trainers.

www.apt-personaltrainer.fi

“The Finnish national association for fitness SKY is pleased to confirm that having met the criteria required by EuropeActive that it will be launching its national register in January 2017 as part of the EREPS Programme.”